



**DBN**  
Development  
Bank of Nigeria



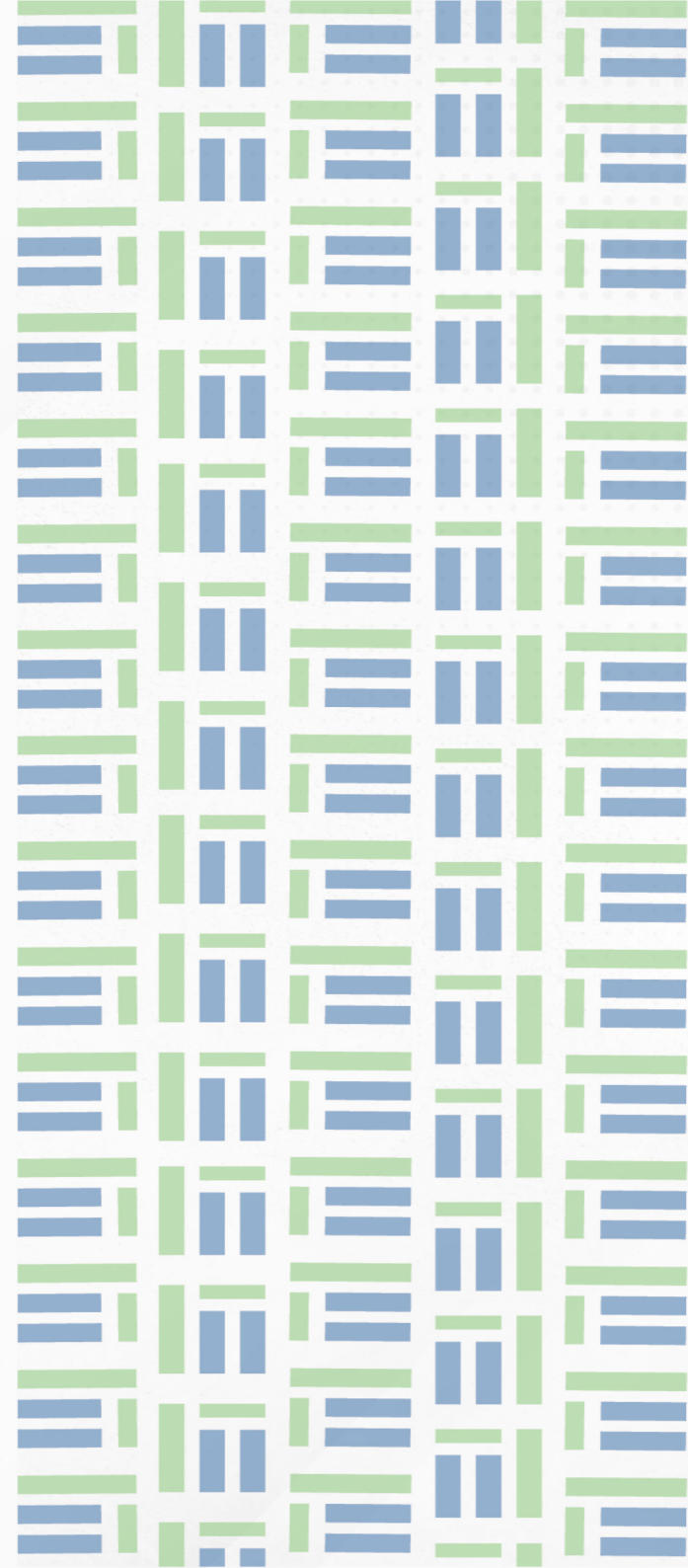
**BizAid+**

*Helping You*

**ACHIEVING SUCCESS**

**Brand Manual**

[www.dbnacademy.com](http://www.dbnacademy.com)





# LOGO



**DBN**  
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**BizAid+**

# COLOUR COMBINATION

# TYPOGRAPHY

## Cyan Cornflower Blue

|         |      |
|---------|------|
| #D0E5F3 | 10%  |
| #B1D4EA | 20%  |
| #8ABEE0 | 30%  |
| #62A8D6 | 40%  |
| #3B93CB | 50%  |
| #147DC1 | BASE |
| #1168A1 | 60%  |
| #0D5381 | 70%  |
| #0A3F61 | 80%  |
| #072A40 | 90%  |
| #041927 | 100% |

## Apple

|         |      |
|---------|------|
| #E1F1DD | 10%  |
| #CDE7C6 | 20%  |
| #B5DBAA | 30%  |
| #9CCF8D | 40%  |
| #83C371 | 50%  |
| #6AB754 | BASE |
| #589946 | 60%  |
| #477A38 | 70%  |
| #355C2A | 80%  |
| #233D1C | 90%  |
| #152511 | 100% |

## Myraid Pro

### Uppercase

A B C D E F G H I J K L M N O  
P Q  
R S T U V W X Y Z

### Lowercase

a b c d e f g h i j k l m n o  
p q  
r s t u v w x y z

# MOCKUPS

Logo



Frame





# MOCKUPS

## T-Shirt



## Cap



# MOCKUPS

## Notepad



## Pen



# MOCKUPS

## Letterhead



## File Jacket





# MOCKUPS

## Mug



## Lapel Pin

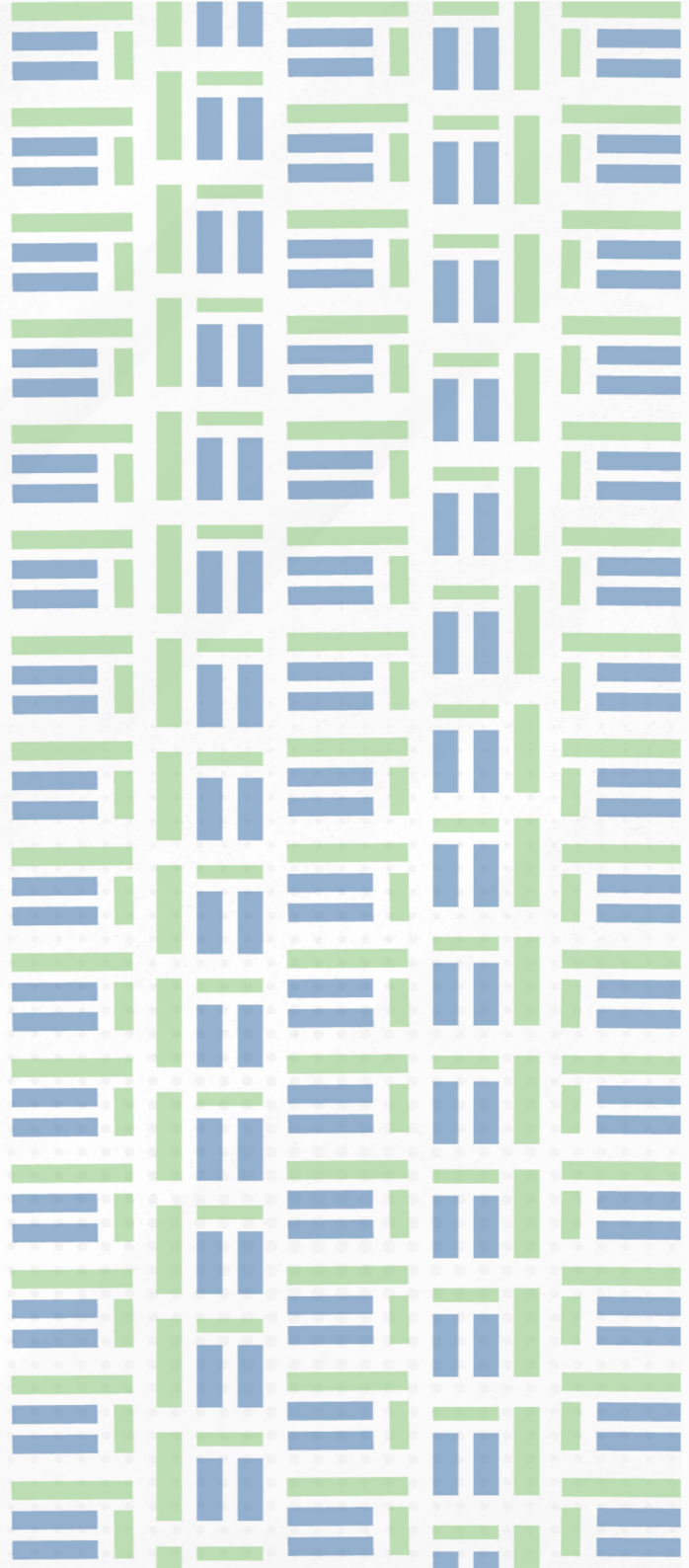


# MOCKUPS

## Exhibition Booth







## Contact Us:

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